

The Legend's

Journey in Cricket and Beyond

SACHIN

TENDULKAR



Sachin Tendulkar's cricketing journey began at an early **age of 16** under the guidance of his coach, **Ramakant Achrekar.**



Early Beginnings

Over a career spanning **24 years**, he achieved numerous records, including being the first cricketer to score **100 international centuries** and the first to surpass **34,000 runs in international cricket**.



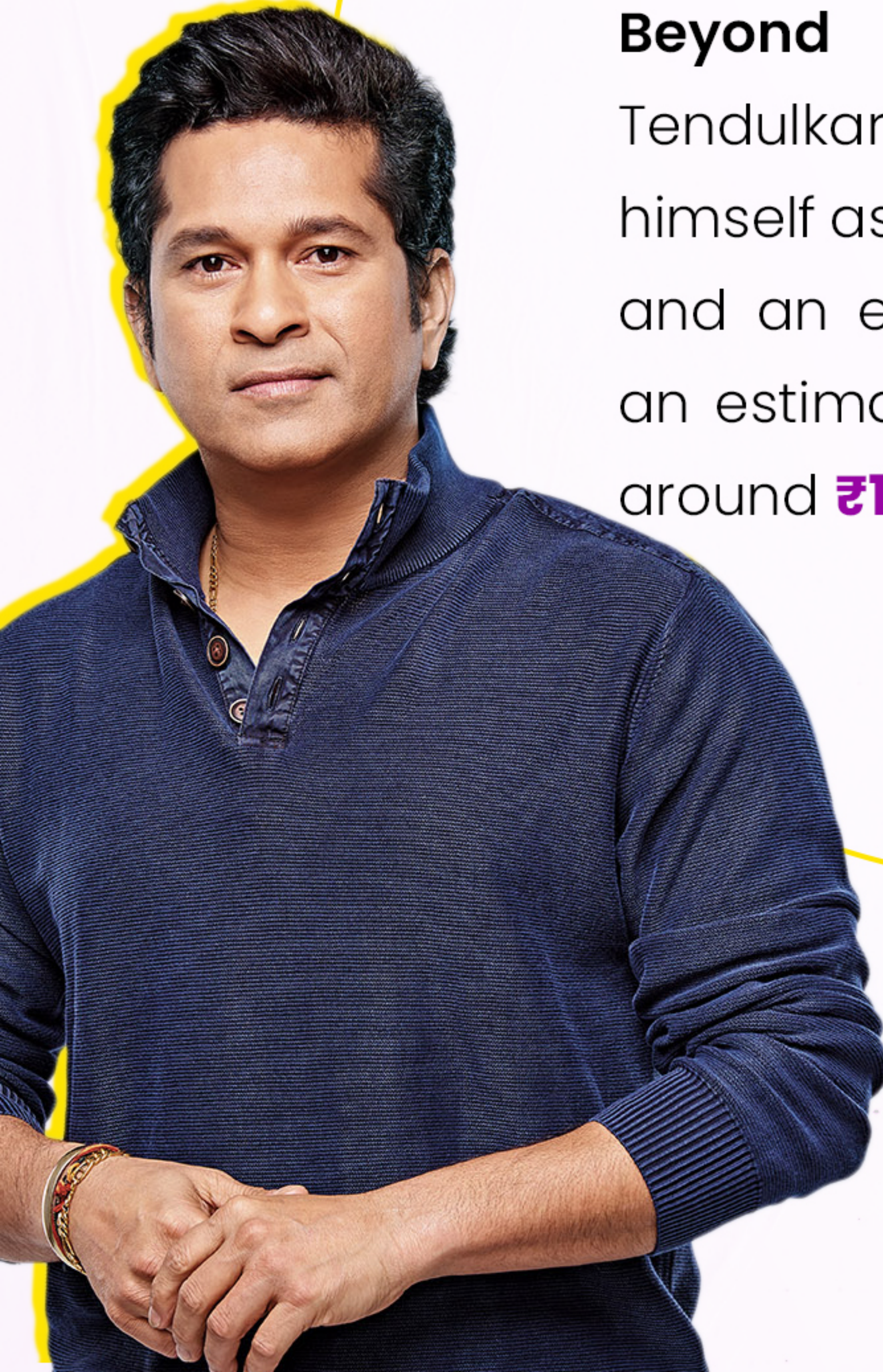


CAPTAINCY

Sachin **captained** the Indian cricket team and led them to several memorable victories.

Beginning of **ENTREPRENEURIAL LIFE**

Beyond cricket, Sachin Tendulkar has proven himself as a coveted brand and an entrepreneur, with an estimated net worth of around **₹1370 crores.**



Early **ENTREPRENEURIAL** **Ventures**

Sachin Tendulkar began his journey as an entrepreneur by opening a restaurant in Mumbai in **2002**. Partnering with celebrity hotelier **Sanjay Narang**, his first eatery was named '**Tendulkar's**'.

This venture was followed by another restaurant, '**Sachin's**', in Mumbai and Bengaluru. However, he did not taste success and had to eventually shut down both by **2007**.



In 2016, Sachin Tendulkar founded **SRT Sports Management Private Ltd**, a sports management company managed by Sachin and his **wife, Anjali Tendulkar**. The company aims to help children in India realize their potential in **sports and education**.



True Blue is another joint venture between **Tendulkar and Arvind Fashions Limited**. This venture focuses on creating clothing for global Indians, aiming to promote Indian fashion on the international stage.



Strategic INVESTMENTS

Through strategic investments, Tendulkar has diversified his portfolio by backing several promising **startups** across **different industries:**



RETIREMENT

He bid farewell to
international cricket
in 2013, leaving behind
an unparalleled legacy.



PHILANTHROPIC EFFORTS



The **Sachin Tendulkar** Foundation has made **significant** contributions to improving the lives of **underprivileged children** and supporting **healthcare** initiatives **across India**.

Legacy & IMPACT

Sachin Tendulkar's legacy extends beyond his **cricketing achievements** and exhibits his contributions to business and society. His story exemplifies how **sports icons** can leverage their brand value and influence to create meaningful impact in **diverse sectors**.

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