



Innovating IoT for Enhanced Industrial

# EFFICIENCY



BHIM UPI







Proxgy, began its journey with a vision to integrate advanced technology into everyday safety solutions.

The company's pivotal moment arrived with a successful pitch on **Shark Tank India**, where founders Pulkit Ahuja, Ashneer Grover, and Peyush Bansal struck a deal for **₹1 crore** investment for **10% equity**, marking a crucial milestone.







# Offerings

Company's Product

Proxgy has focused on developing cutting-edge IoT devices, particularly smart safety helmets, equipped with stereoscopic 3D experiences and 360-degree viewing capabilities.

Beyond helmets, Proxgy has diversified its portfolio to include a range of IoT-based devices such as **AudioPod and Lockator** for secure cargo monitoring.







# MARKET EXPANSION

Proxgy has secured significant traction in the market through strategic **partnerships** and mass production of IoT devices. Notably, the company has customized Audiocube solutions for leading entities like



That underscores its market relevance and scalability.





# Major **Orders** and Traction

Proxgy has significant orders from entities such as Bank of Baroda, Bank of India, Innovative India, and Millennials Insurance Brokers, among others like **Adani Electricity, BharatPe, FreeCharge, Google Pay, and KhataBook.**





# Extensive Reach and **Clientele**



With a robust presence, Proxgy has deployed over 50,000 connected devices across 600 cities in India. Its client base includes prominent entities like, **PSU Banks, Private Banks, FinTech firms, and Fortune 500 logistics companies.**





# Significant Fund Raised

Till now, Proxgy has raised over ₹26 crore in five funding rounds from notable investors like **Planify Capital, Peyush Bansal, Suhail Sameer.**

PEYUSH BANSAL



SUHAIL SAMEER







# Intellectual Property and Patents

Proxgy's innovation is evident in its strong intellectual **property portfolio**, with **26 patents** secured in the US, India, and Europe. These patents protect their technological advancements, making Proxgy a leader in smart safety solutions.







# Rewards & Recognition

Proxgy's innovative prowess has been recognized through various accolades, including the **"League of 10" at the Emerge 50 Awards 2023** and the **"Supernova Challenge" at GITEX Africa.**





# The **Visionary** Leader behind Proxgy



Founder Pulkit Ahuja has been honored with the "Entrepreneur of the Year" award in the Security category by MSME India, and recognized in the **'Times 40 under 40' list for 2023**, further solidifying Proxgy's leadership in IoT innovation.



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