

NEW **SHARK JOINS** THE PANEL

Entrepreneur of the Year 2020
Economic Times Awards

Fastest-Growing FMCG Brand
to Veeba , 2022- Economic Times

VIRAJ BAHL

Founder and Managing Director of **VEEBA FOODS**

FROM Setbacks to

VEEBA®



CATEGORIES

Combos

Wok Tok Sauces

Mayonnaise

Sandwich Spread



VEEBA[®]
Product Portfolio

Italian
Sauces

Sauces

Sweet Toppings

Peanut Butter

Dips

Dressings

Brands Under **VEEBA FOOD** Umbrella (VRB Consumer)

**WOK
TOK**

BENE TIBI

**earth
made**

**tasty
pixel**

Great taste in every bite!



#1 Products Focused



Instant noodles



Popular Chinese



Pan Asian



Chowmein Sauce



Chilli Chutney



Teriyaki Sauce

#2



Products Focused



Tomato Ketchup



Green Chilli Sauce



Schezwan Chunkey



Vegetarian Mayonnaise



Soya Drizzle



Instant noodles

#3

BENE TIBI[®] PRODUCTS FOCUSED



Mojito Mint Syrup



Peach Syrup



Green Apple Syrup



Water Melon Syrup



Hazelnut Syrup



Blue Curacao Syrup

#4

earth made™ Products Focused



Tender Coconut
Water



Organic Fusilli
Pasta



Organic Macaroni
Pasta

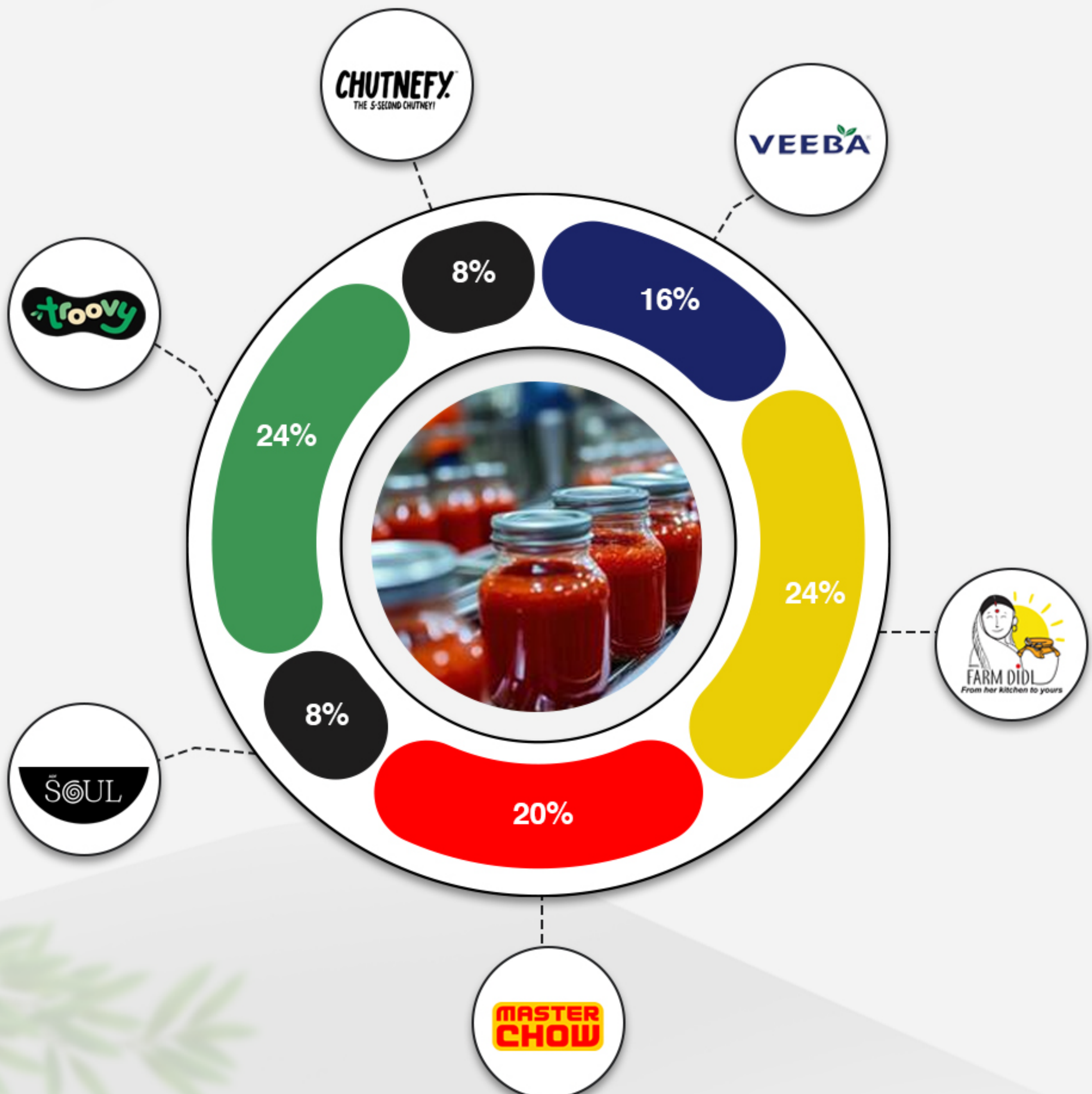


Organic Penne
Pasta



Organic Whole
Wheat Pasta

Market share Under **Sauces Segment**



VEEBA[®]

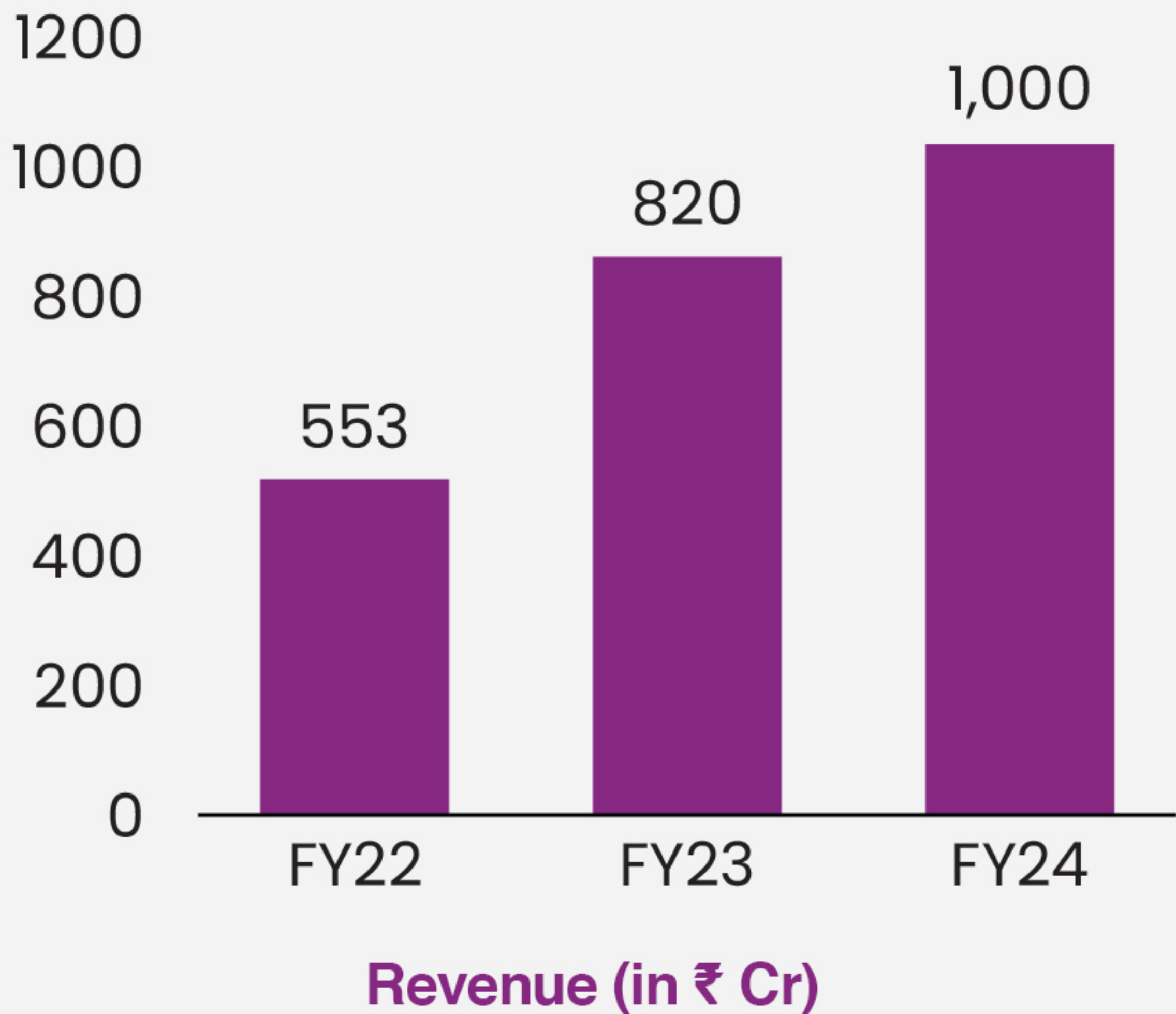
Top Clients



Veeba Foods' client list includes some of the biggest names in the quick service restaurant and coffee industry.



Financial Snapshot




VEEBA[®]

Institutional **Investors** List



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