

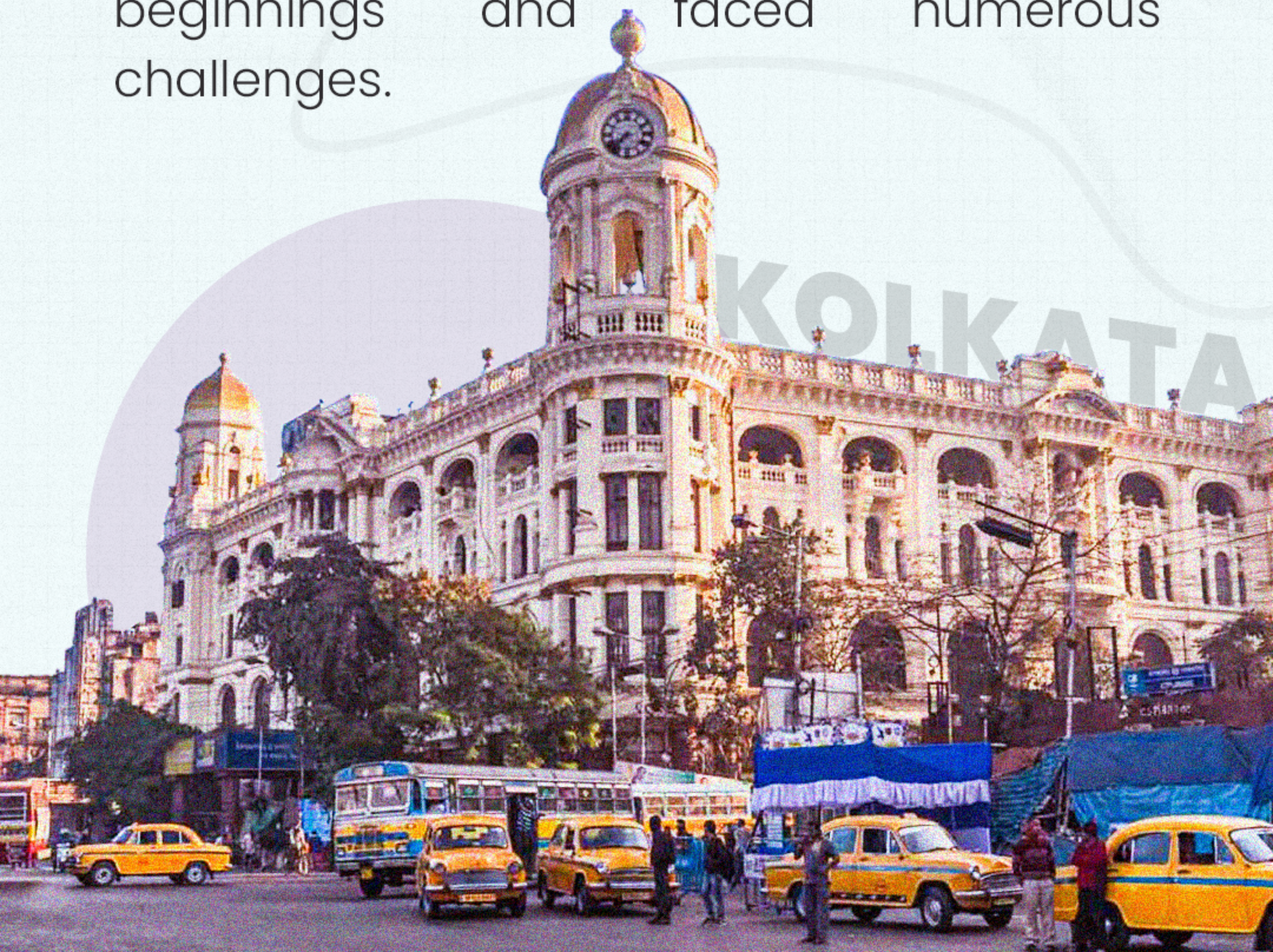
WILL KEDIA

RAY

The
STRATEGIC INVESTOR
Redefining India's Stock Market

Early Life and **Beginnings**

Born into a Marwari family with a long-standing tradition in business, Vijay Kedia's **early life was deeply rooted in Kolkata.** Despite his family's business background, Kedia started with modest beginnings and faced numerous challenges.



Beginning Steps to

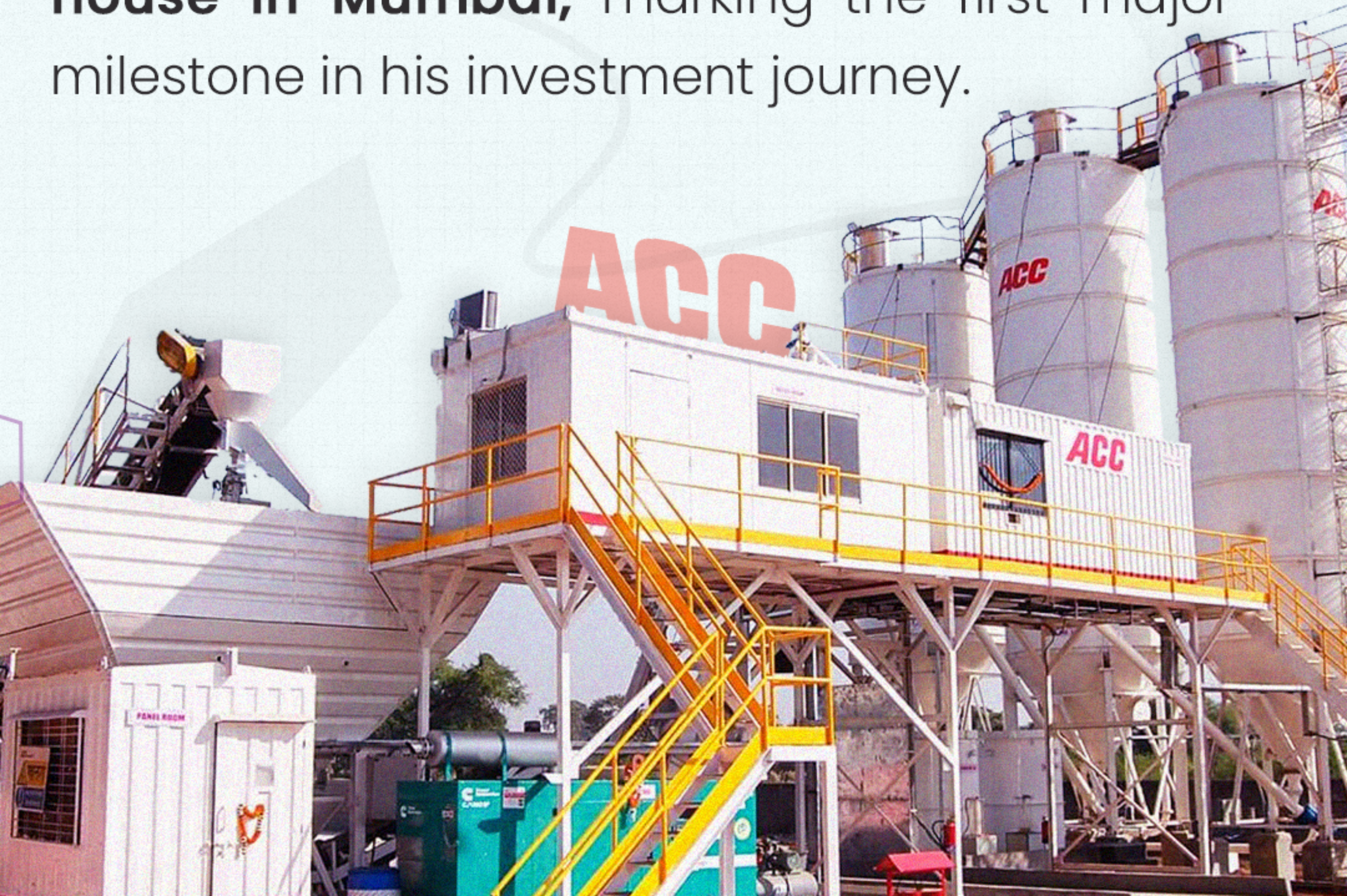
Stock Market

He **embarked on his stock market journey** at the tender age of 19, armed with a small capital inherited after his father's demise. These early years were marked by intense learning and significant hardships as he navigated the **complexities of the market**.



The First **INVESTMENT** and **INITIAL STRUGGLES**

In **1992-93**, Vijay Kedia made a bold move by investing his entire capital in **ACC at ₹300 per share**. The stock remained stagnant for a year, but then it soared, **reaching ₹3000**. This significant gain allowed him to **buy his own house in Mumbai**, marking the first major milestone in his investment journey.



However, not all **investments** were successful initially. Kedia faced a substantial financial loss when he invested in **Hindustan Motors, losing ₹70,000 within days.** His mother even offered her jewelry to help him recover, but fortunately, the losses were recouped shortly.



TURNING POINT

The early 1990s were transformative for Kedia. After several years of struggle, he started to adopt a more analytical and disciplined approach to investing. He began to **study market patterns, company fundamentals, and economic indicators more rigorously.** This period marked his transition from a speculative trader to a thoughtful investor.



NOTABLE INVESTMENTS

Vijay Kedia's portfolio boasts several multibagger stocks that have yielded significant returns. Some of his most **notable investments include:**



Kedia's investment in **Atul Auto** is a classic example of his strategy. He identified the company when it was relatively unknown and reaped substantial returns as the company grew.

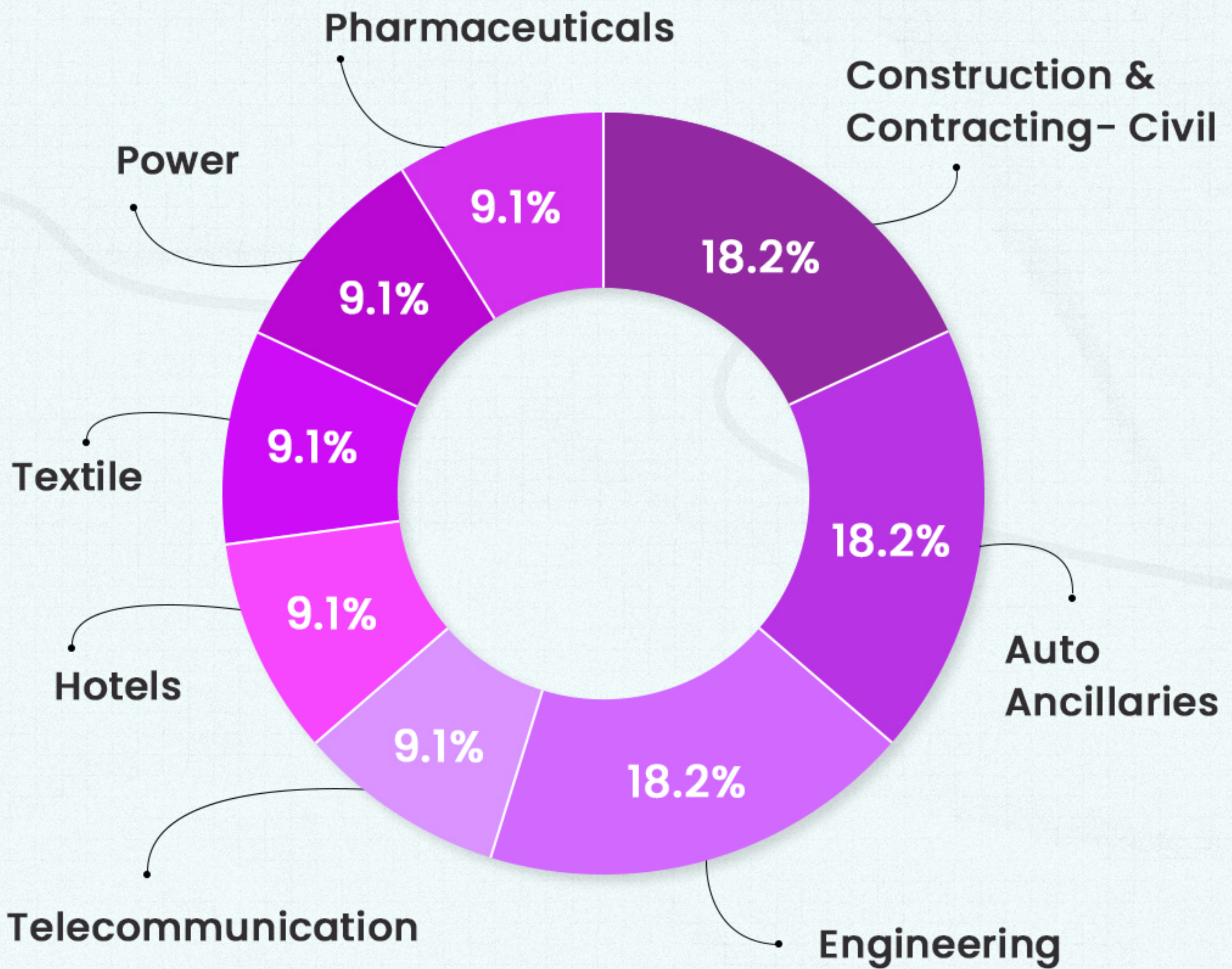


Another success story is **Cera** Sanitaryware, which became a significant player in the sanitaryware market, reflecting Kedia's knack for picking companies with **high growth potential**.



His investment in **Aegis Logistics** showcased his ability to foresee potential in sectors often overlooked by others.

Vijay Kedia's **PORTFOLIO**



Sector Wise BreakUp of Holdings

Lessons from Vijay Kedia's JOURNEY

RESEARCH AND ANALYSIS

Kedia stresses the importance of thoroughly researching and understanding companies before investing. He dedicates significant time to **analyzing fundamentals**.



DIVERSIFICATION

While Kedia believes in concentrated bets, he also stresses the importance of **diversification** to mitigate risks.



LEARNING FROM FAILURES

Kedia's early failures taught him valuable lessons that shaped his investment strategies. He believes that every setback is an **opportunity** to learn and improve.



PATIENCE IS KEY

One of the core lessons from Kedia's journey is the value of patience. He **advocates** for **holding onto good investments for the long term**, allowing them to realize their full potential.

INVESTMENT Philosophy

Kedia's investment strategy, based on the **'SMILE' methodology**, focuses on companies that are **Small in size, Medium in experience, Large in aspiration, and Extra-large in market potential**. This, combined with his emphasis on strong management and growth potential, forms the cornerstone of his success in the stock market.



BEYOND Financial Success

The millionaire investor is also an **avid singer**, mostly seen singing songs related to the market. One of his songs went viral on social media called "**Mere Share Bazaar**" & "**Market Usi Ki Munafa Usi Ka**" in 2018.



LEGACY

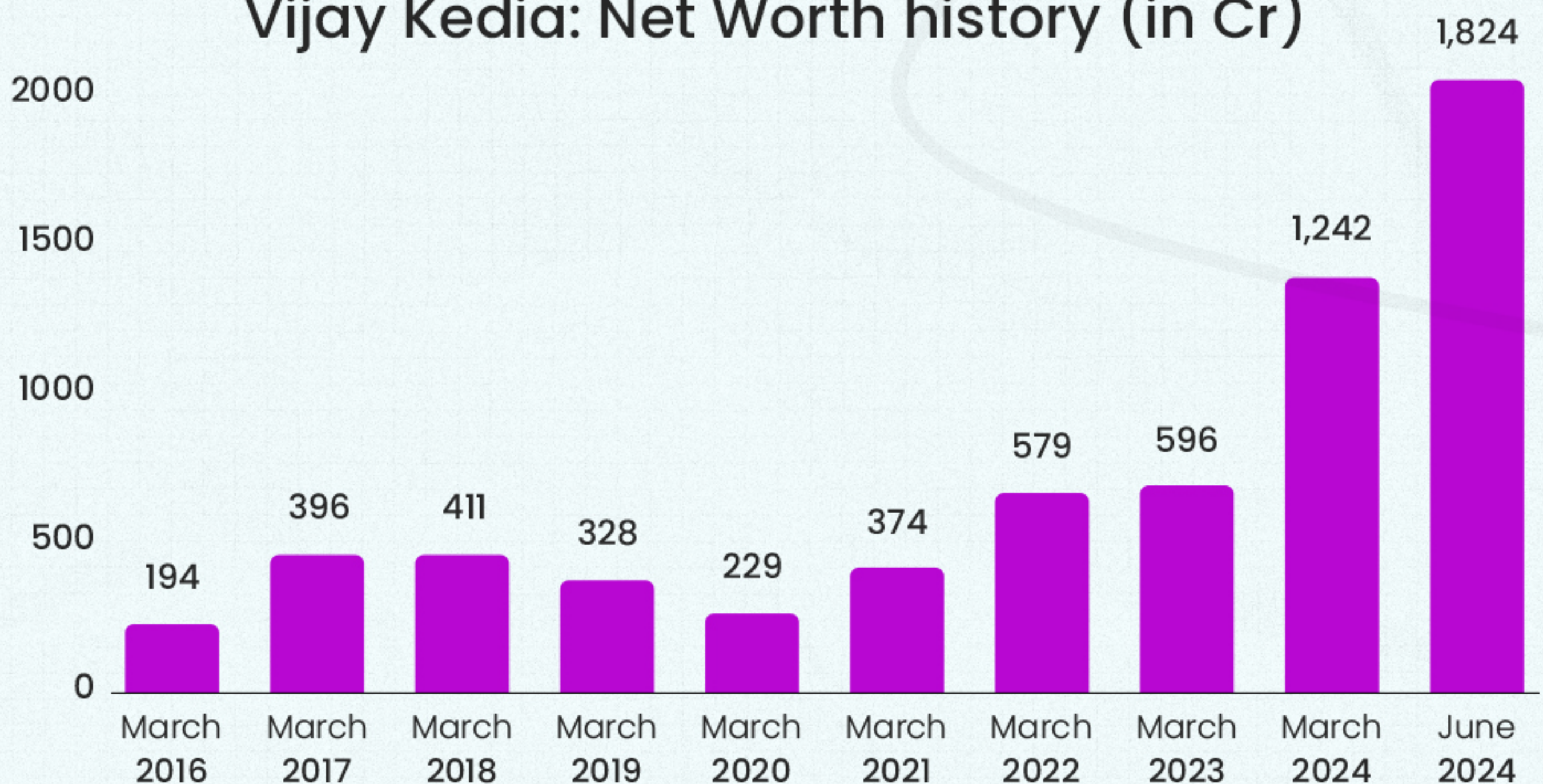
of **Vijay Kedia**

Vijay Kedia's journey from a struggling investor to one of **India's most respected stock market experts** is truly **inspirational**. His success is a testament to his perseverance, in-depth market knowledge, and strategic investment philosophy.



Today, as the managing director of **Kedia Securities Pvt Ltd**, with a net worth of over Rs 1,824 crore, Kedia's journey from Kolkata to Mumbai epitomizes the transformative power of resilience, strategic investment, and the ability to learn from one's experiences.

Vijay Kedia: Net Worth history (in Cr)



Vijay Kishanlal Kedia's portfolio **net worth rose by 46.80% to ₹ 1,824 Crore**

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