

Founders' **Impressive** Exit from



URBAN COMPANY

With **200X** RETURNS



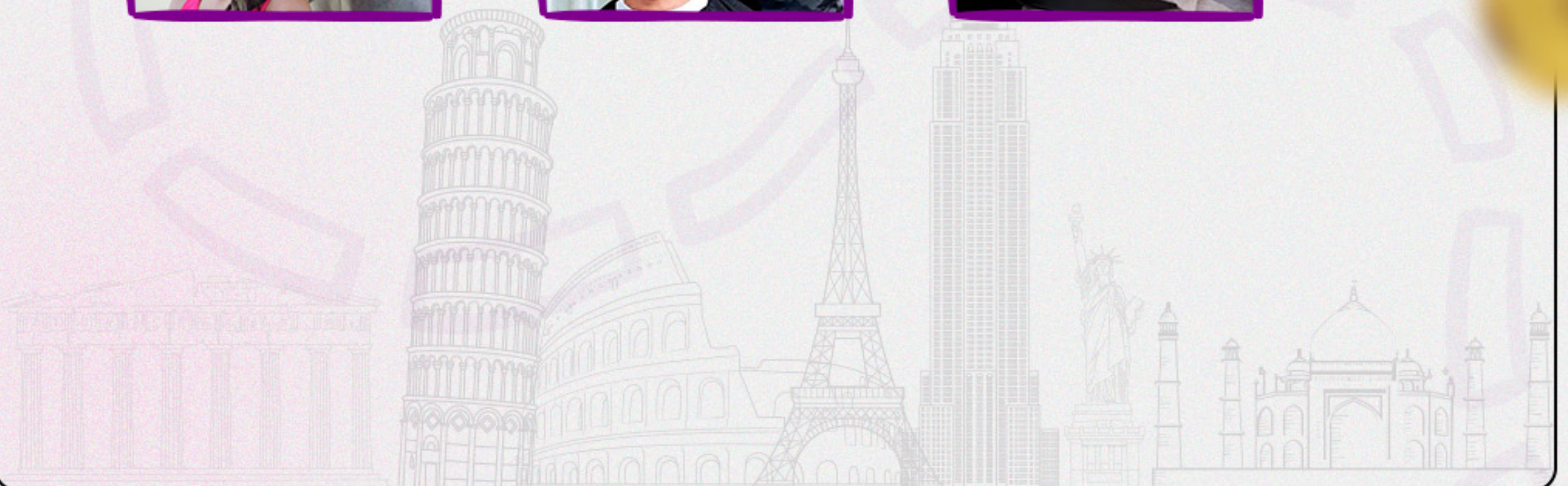


Initial Investment: In 2015, Snapdeal founders Kunal Bahl and Rohit Bansal **invested ₹57 lakh in Urban Company.**





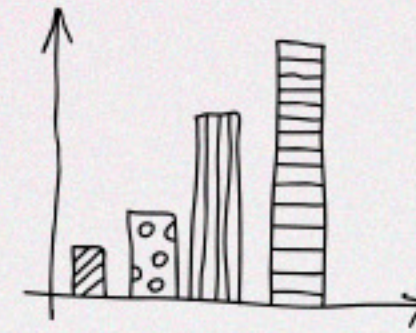
Urban Company is a technology company that delivers services at home, including **beauty treatments, haircuts, massage therapy,** and more. It operates in **100 cities** across four countries.





Founders made Exits: Recently, they exited the hyperlocal services **startup** with a staggering **200 times return on their investment.**





Proceeds: The **aggregate** proceeds from this **investment now total ₹111 crore.**



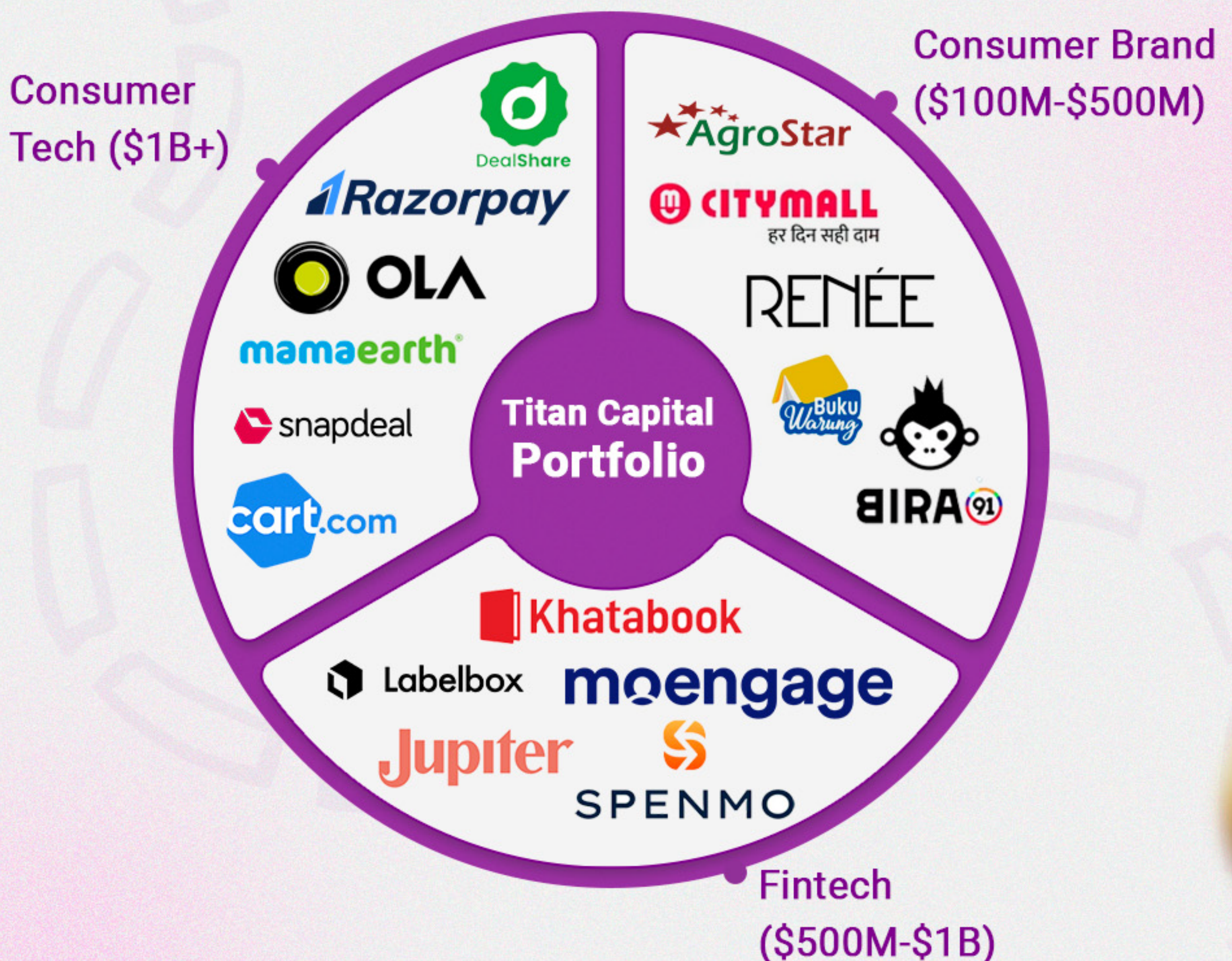


Next Generation: Titan Capital, their **venture capital** firm, plans to use these funds to **support the next generation of founders.**





Titan Capital has an **impressive portfolio of 200+ companies worldwide.** Their investments span various sectors, including consumer internet, **direct-to-consumer brands,** SaaS, Fintech.





Overall, **Titan Capital's portfolio** includes 11 **unicorns** and has attracted investments from 976 investors. Titan Capital claims marquee companies such as **Ola, Bira91, Netmeds as well as Snapdeal as its portfolio companies.**





Substantial Growth of Urban Company: The exit was part of Dharana Capital's \$50 Mn fund infusion in Urban Company via a secondary transaction. **Vamsi Duvvuri, the founder of Dharana Capital,** will join Urban Company's board as a non-executive director.



Vamsi Duvvuri Portfolio



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