

STARTUP
NAME


aretto

Product: Organic Shoe
Manufacturer that can
grow up to 3 sizes

Ask

₹ 80 Lakhs
for 1% of Equity

Funds
Offered

UNSUCCESSFUL

REASON

Lack of Scalability &
High Production cost



**STARTUP
NAME**



Product: Unique Do It Yourself Kits (Mandala Art) for Kids

Ask

**₹ 50 Lakhs
for 2.5% Equity**

**Funds
Offered**

SUCCESSFUL

Anupam, Namita & Peyush
offer ₹60 Lakh for 6% Equity

REASON

Good Scalable Potential,
Appropriate Pricing &
Decent Margins



SEASON 3

Episode 6



STARTUP
NAME



NĀBHI
SUTRĀ

Product: Belly Button
Ayurvedic Oil

Ask

₹ 60 Lakh
for 3% Equity

Funds
Offered

UNSUCCESSFUL

REASON

Mismatched Pricing, No exit
strategy & Excessive product
diversification





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TANK
INDIA**

SEASON 3

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