

**STARTUP
NAME**



Product: Pizza Retail Chain



Ask

**₹ 1 Cr.
for 2% Equity**

Funds
Offered

UNSUCCESSFUL

REASON

- Confusion with Financial Figures
- Business Model (Retail vs Franchisee)
- Flaws with Fundamentals

**SHARK
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INDIA**

SEASON 3

Episode 9

**STARTUP
NAME**



AI CARS

Product: India's first hydrogen based EV manufacturing startup



Ask

**₹ 2 Cr.
for 4% Equity**

Funds
Offered

UNSUCCESSFUL

REASON

- Tough to build a brand due to high competition
- Lack of Infrastructure
- Technology out of reach



**STARTUP
NAME**



Product: Preserve & Promote
200+ Traditional Art forms of India



Ask

**₹ 2 Cr.
for 4% Equity**

Funds
Offered

UNSUCCESSFUL

REASON

- Lack of Product Market fit
- Lack of scalable business model
- Too complex a model & not have a sizeable market

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