

D'CHICA

Product: Innerware Brand for Teen Girls & Young Women.

**SHARK
TANK
INDIA**

Episode 22



Vineeta & Namita- ₹ 80 Lakh for 2% Equity
+1% Royalty until ₹ 80 Lakh is recouped.

Ask ₹ 80 Lakh for 1% Equity

Funds
Offered

Successful

REASON

- Honest Founders
- Good Category of Industry



Product: Refurbish old phones
& sell them with a new warranty.



Anupam, Amit, Vineeta- ₹ 2 Cr. for 1% Equity
+ 1% Royalty until ₹ 3 Cr. is recouped.

Ask ₹ 2 Cr. for 0.5% Equity

Funds
Offered

Successful

REASON

Scalable Business



Product: Offers Skincare solutions that are Natural, Non-Invasive & Alternative to Plastic Surgery.

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Ask ₹ 1.5 Cr. for 5% Equity

Funds
Offered

Unsuccessful

REASON

- Lack of Differentiator
- Lack of Focus on Core products



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SEASON 3

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