

STARTUP NAME

yesmadam

PRODUCT INDIA'S
**MOST TRUSTED &
TRANSPARENT
HOME SALON.**



Ask

**₹ 1.5 Cr.
for 0.5% Equity**

Funds
Offered

SUCCESSFUL

**Aman, Ritesh, Peyush &
Vineeta** – ₹1.5 crores for 2%
Equity + 2% Royalty on Net Sales
until Rs. 1.5 Cr. is recouped.

REASON

- Hygiene Friendly
- Supporting Partners
- High Potential to scale



STARTUP NAME

zerodor
saves water, removes odour

PRODUCT
WATERLESS
URINAL
TECHNOLOGY.



Ask

₹ 1 Cr.
for 3% Equity.

Funds
Offered

UNSUCCESSFUL

REASON

- Business Model complex
- Lack of Clarity in vision
- Over Diversification in Products



STARTUP NAME

toffee
coffee
roasters

PRODUCT
SPECIALITY
COFFEE BRAND.



Ask

**₹ 60 Lakhs
for 2% Equity**

Funds
Offered

SUCCESSFUL

Ritesh- ₹ 35 Lakhs for 2.33%
Equity + Rs. 25 Lakhs Debt at
10% Interest for 3 years.

REASON

- Founders Persistency



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TANK
INDIA

SEASON 3

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