



STARTUP NAME

AltCo

**PRODUCT: PLANT
BASED ALTERNATIVE
DAIRY & PROTEIN
COMPANY**

Ask

**₹ 1.5 Crores
for 2% Equity**

Funds
Offered

UNSUCCESSFUL

REASON

Marketing Message
not clear

Lack of Clarity
of Vision

Market not ripe
for product

STARTUP NAME

WITHOUT

**PRODUCT: IMPACT
FIRST STARTUP
USING PLASTIC
WASTE TO CREATE
SUNGLASSES**

Ask

**₹ 75 Lakhs
for 1% Equity**

Funds
Offered

SUCCESSFUL

Ronnie & Peyush - ₹75 lakhs
for 3% Equity

REASON

Ecologically Sustainable

**SHARK
TANK
INDIA** 3

Episode 16

PLANIFY
Startup | PreIPO | Unicorn



STARTUP NAME



**PRODUCT: KIBO
(KNOWLEDGE IN A
BOX) SMART DEVICE
THAT TRANSLATES
TEXT TO SPEECH BY
SCANNING IMAGES**

Ask

**₹ 60 Lakhs
for 1% Equity**

Funds
Offered

SUCCESSFUL

Ronnie & Peyush - ₹60 Lakhs
for 6% Equity

REASON

Uniquely positioned to tap into endless possibilities





SEASON 3

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