



Product: India's first Plastic Free 100% Natural Chewing gum

STARTUP NAME

**Gud
Gum**

Ask

**₹ 50 Lacs
for 5% Equity**

Funds
Offered

SUCCESSFUL

Aman, Ritesh, Vineeta & Anupam

80 Lakhs for 10% + 4% Royalty until
the investment is recouped

REASON

- Eco-friendly product
- Big market potential if
company plans to
diversify in confectionaries

Product: offers scalp cooling therapy to cancer patients which helps in reducing hair loss

STARTUP NAME



Eva Scalp Cooling System

Ask

**₹ 30 Lakhs
for 1.2 % Equity**

Funds
Offered

SUCCESSFUL

Aman, Ritesh, Namita – ₹30 Lakhs
for 1.8% Equity

REASON

- Rich experience of founder in the industry
- First mover advantage



Product: India's First Teenage Makeup Brand

STARTUP NAME

elitty
YOU BEAUTY!

Ask

**₹ 1 Cr.
for 4% Equity**

Funds
Offered

UNSUCCESSFUL

REASON

- Valuation unjustifiable
- Contribution Margin is Negative

**SHARK
TANK
INDIA**

SEASON 3

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