

**SHARK
TANK
INDIA** 3
Episode 15

STARTUP NAME

*a little*TM
EXTRA

**PRODUCT: FUN
QUIRKY JEWELRY
BRAND**

Ask

**₹ 48 Lakhs
for 6% Equity**

Funds
Offered

SUCCESSFUL

Vineeta & Anupam- ₹60 Lakhs
for 7.5% Equity

REASON

FIRST MOVER ADVANTAGE

SWIPE »

MBLY

SHARK
TANK
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STARTUP NAME

ASSEMBLY

PRODUCT: FUNCTIONAL,
GOOD DESIGN &
BUDGET FRIENDLY
LUGGAGE BAGS

Ask

₹ 85 Lakh
for 1% Equity

Funds
Offered

UNSUCCESSFUL

REASON

BRANDING & MARKETING STRATEGY HAS ISSUES

SWIPE »



STARTUP NAME

✚ nasher miles
#ReadyForMore

PRODUCT: NEW AGE LUGGAGE BRAND

Ask

**₹ 3 Cr.
for 0.75% Equity**

REASON

GOOD BRANDING & MARKETING

Funds
Offered

SUCCESSFUL

**Aman, Anupam, Ritesh, Namita
& Vineeta** – ₹3 Cr. for 1.5% Equity
& 1% Royalty until ₹3 Cr. is
Re-Couped

SWIPE »

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INDIA

SEASON 3

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