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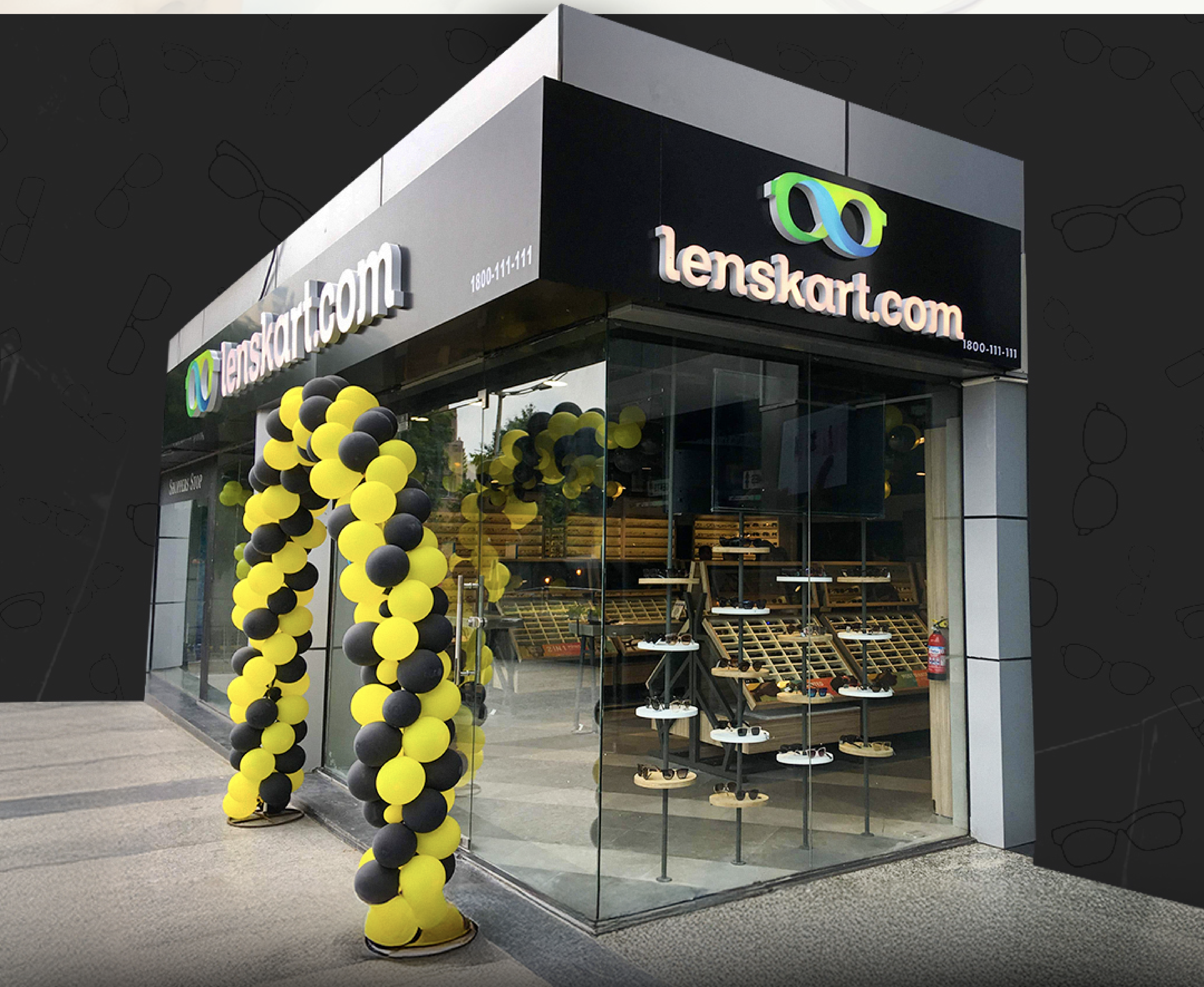
SWIPE ⟶

lenskart IPO

Going to raise ~ $1 Bn at Valuation of ~ $10 Billion



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lenskart

JOURNEY

2010 — **Lenskart was founded by Peyush Bansal,** Amit Chaudhary, and **Sumeet Kapahi.**

2010 — **Lenskart** goes offline and opens its first retail store in **Faridabad, India.**

2014 — **Lenskart** expands and starts **in-house brand** John Jacobs.

2017 — **Lenskart First Owned Manufacturing** unit is set up in **Gurgaon.**

2019 — **Lenskart goes international with operations** in Singapore.

2022 — **Lenskart** became Asia's Largest Eyewear Company with **7 Mn customers globally.**

2023 — **Launch** the world's largest eyewear **manufacturing facility in India.**

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PRODUCTS

Screen Glasses

Kids Glasses

Sunglasses

Contact Lenses

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SERVICES OFFERED

Home & virtual try-on services

Free eye check-ups & frame maintenance

lenskart

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MANUFACTURING CAPABILITIES

The company operates a state-of-the-art **manufacturing facility in Bhiwadi, Rajasthan, with an annual production capacity of 5 crore glasses,** ensuring high-quality products and efficient supply chain management.

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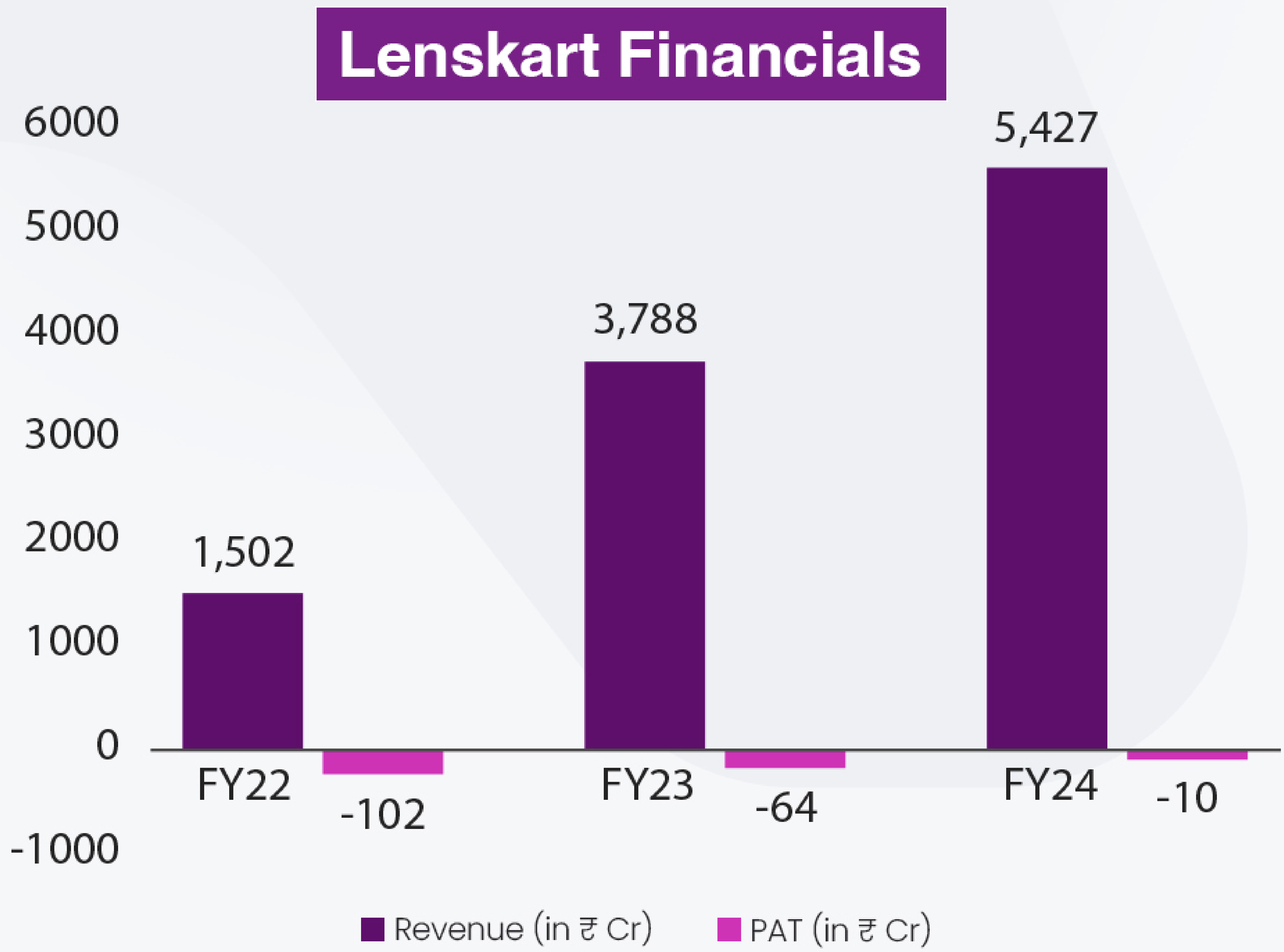
FINANCIAL PERFORMANCE

Eyewear brand **Lenskart** made significant strides toward profitability in FY24. The company reduced its losses and managed the expenses strategically, cutting its net loss to just **₹10 crore—an 84%** reduction in FY24 from the **₹64 crore** loss it reported in FY23.



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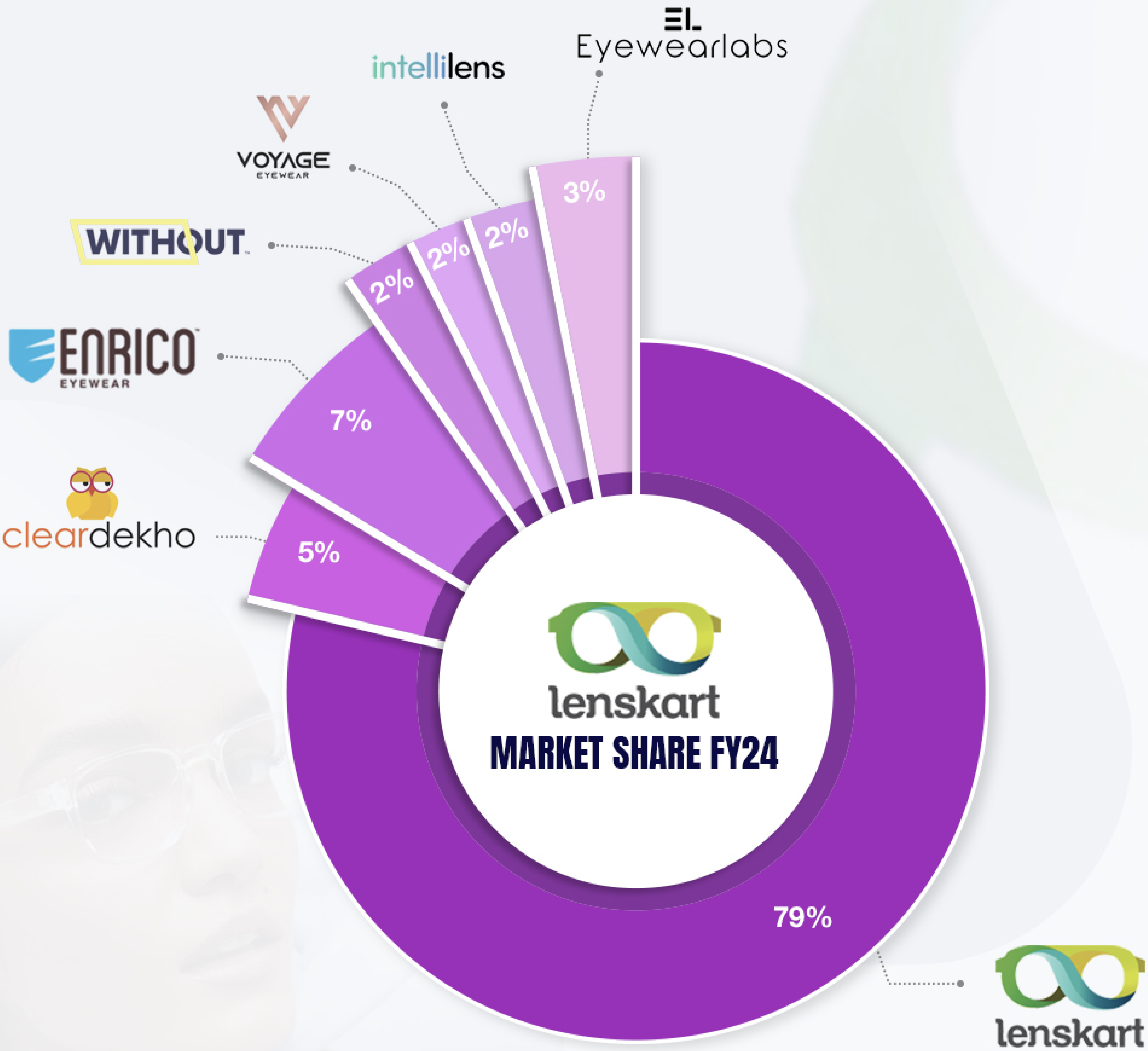
LATEST MARKET SHARE



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lenskart

IPO PLANS

Lead Managers

Two of the most prominent financial institutions in India and globally, **have been appointed to lead the IPO process.**

kotak
Kotak Mahindra Bank

Morgan Stanley

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INVESTORS BACKED LENSKART

Lenskart has raised over **$1.5 billion** from marquee investors, including

SoftBank

ALPHA WAVE

KKR

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