



HYUNDAI

Poised for **India's Largest**

IPO



Established Presence Since **1996**

Hyundai Motor India, a branch of the renowned **South Korean Hyundai Motor Company**, has been a key player in the Indian automotive market since it began operations in **1996**.



Popular Models and Market Impact

Famous for models such as the **Santro**, **Creta**, and **Venue**, Hyundai has become a well-known and trusted brand in Indian households.

SANTRO
OUTER & INNER GARMENTS

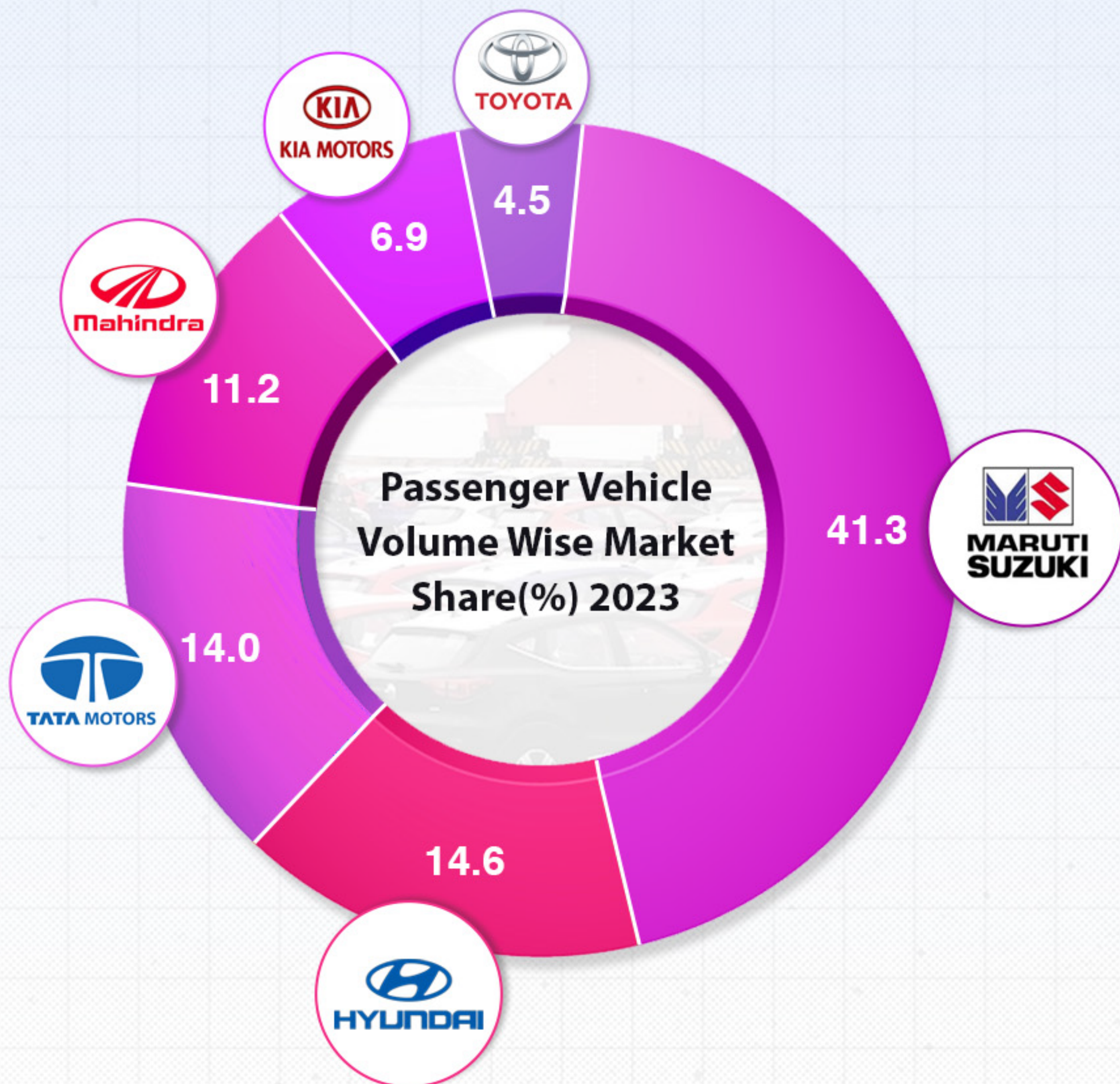
CRETA

VENUE



LEADING EXPORTER OF PASSENGER VEHICLES

Top Exporter since 2005, Hyundai Motor India has held the title of the largest **exporter of passenger vehicles from India**, showcasing its significant role in the automotive export market.



HYUNDAI'S GLOBAL IMPORTANCE

India has grown to be a crucial market for Hyundai, with the country accounting for **one out of every four Hyundai cars sold worldwide**. This makes India a significant contributor to the automaker's **global growth**.





HYUNDAI MOTOR INDIA IPO DETAILS



Hyundai Motor India plans to raise **\$3 billion through the sale of 142 million equity shares** with no fresh issue component. This IPO could surpass the size of Life Insurance Corporation's (LIC) \$2.7 billion offering, making it India's biggest IPO.

IPO Start & End Date	Oct 15 to Oct 17, 2024
Issue Size	₹27,870 Crore
Price Band	₹1865 – ₹1960 Per Share
Lot Size	7 Shares

WHY **HYUNDAI** STANDS OUT

01 MARKET LEADERSHIP

As the second-largest carmaker in India, Hyundai has consistently expanded its market share, driven by popular models like Creta, Exter, and Venue.

02 INNOVATION AND EV FUTURE

Hyundai's focus on electric and hybrid vehicles positions it at the forefront of the automotive industry's shift towards sustainable mobility.

03 GLOBAL EXPERTISE, LOCAL DOMINANCE

As a subsidiary of Hyundai Motor Corporation, Hyundai Motor India Ltd. benefits from world-class R&D and manufacturing capabilities, further solidifying its foothold in India's competitive market.

FINANCIAL PERFORMANCE OVERVIEW

Hyundai Motor India has consistently delivered strong financials, with FY23 revenues reaching ₹61,436 crores, a significant jump from ₹47,966 crores in FY22. The company's net profit for FY23 stood at ₹4,709 crores, driven by strong domestic sales and export demand.

Financials (in ₹ Crs)	FY21	FY22	FY23	FY24
Revenue	41,404	47,966	61,436	17,567
Profit after Tax	1,881	2,901	4,709	1,489
Net worth	15,311	16,856	20,054	12,148
Total Assets	26,730	28,358	34,753	25,370
Total Borrowings	1,341	1,140	1,158	11,336

HYUNDAI DESERVES VALUATION PREMIUM

Nomura Analysts believe that Hyundai Motor India deserves a valuation premium over its competitors, including Maruti Suzuki, due to its strong market position and consistent performance.



NOMURA

MARKET CAPITALIZATION

MARUTI SUZUKI

\$48 billion



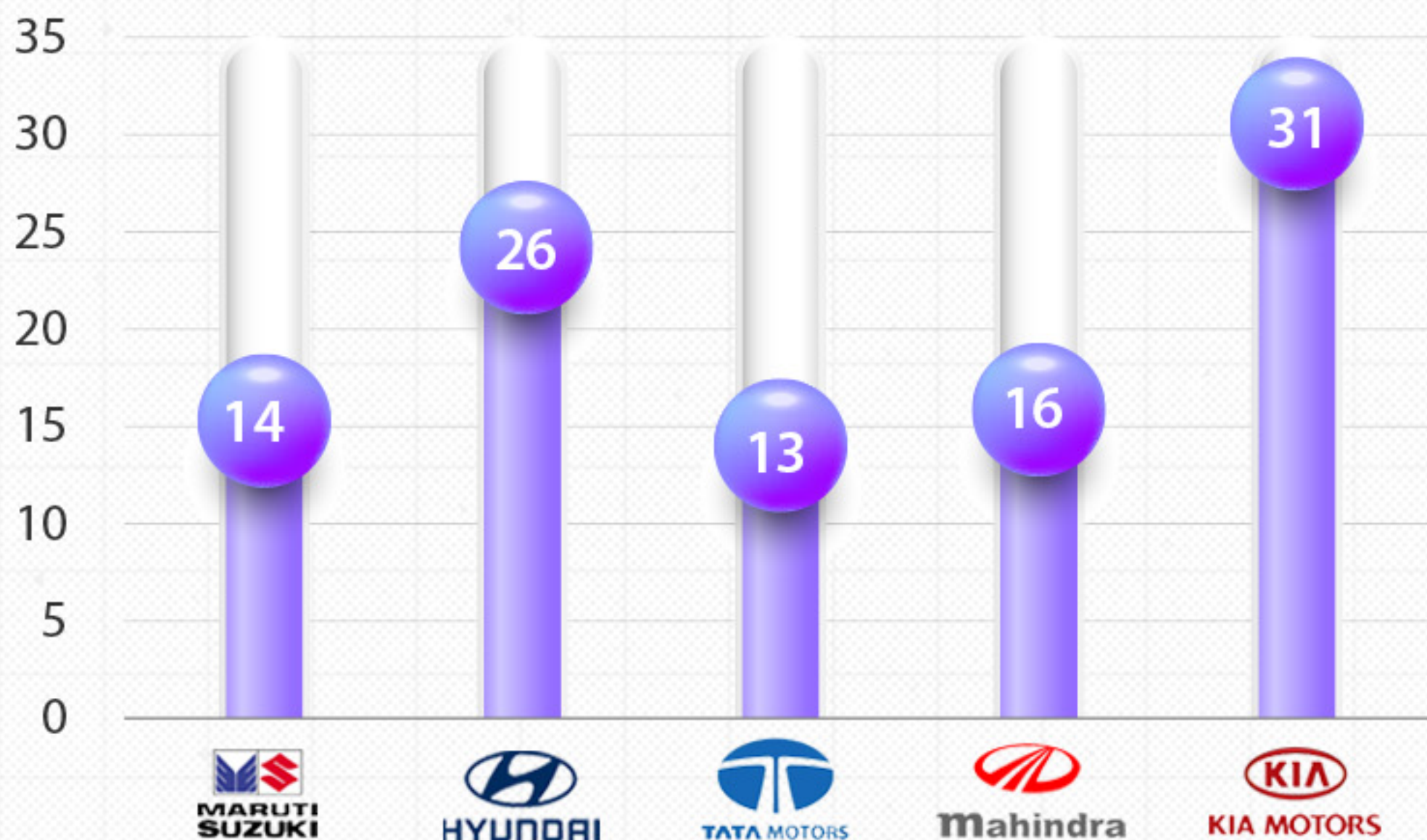
HYUNDAI MOTOR INDIA

\$39 billion

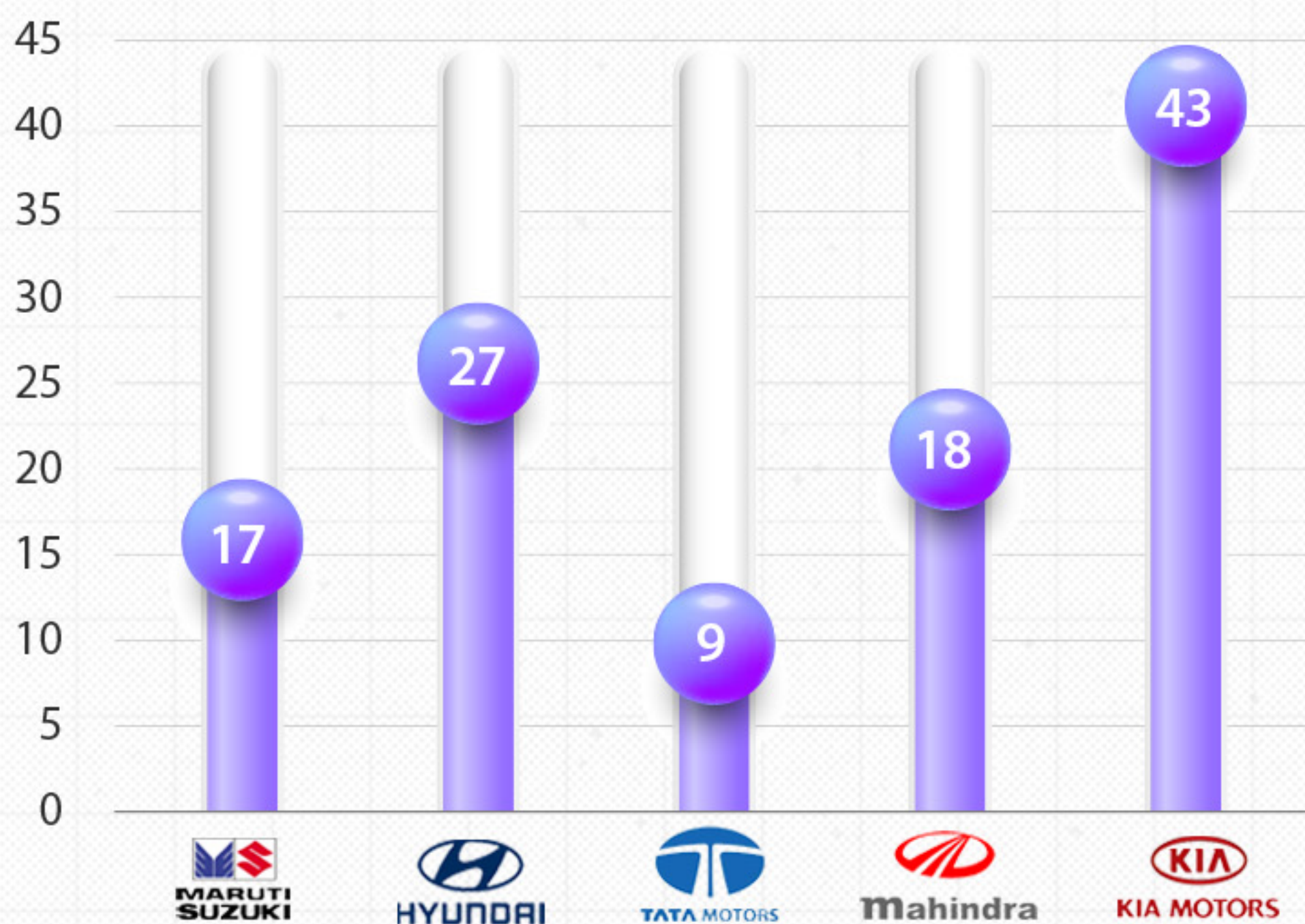


The company recorded the highest-ever domestic sales of 602,000 units in 2023, marking a **9% year-on-year (y-o-y) growth**.

Value of ROE (%) 2023



Value of ROCE (%) 2023



STRATEGIC ADVISORS AND OUTLOOK

The IPO is being managed by a consortium of top financial institutions, including **Citi, Kotak Mahindra, JP Morgan, and Morgan Stanley.** With strong advisors and positive market sentiment, **Hyundai's IPO** is expected to attract significant domestic and international interest.



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