



TRANSFORMING

Marketing Through Innovation



Experiential Etc. specializes in conceptualizing and executing **innovative marketing campaigns & experiential marketing** that deeply engage target audiences and setting new standards in the advertising industry.



Ongroud Services



Holovst



Holonet



Backlight



Holopyramid



Liveglass



Sound Showers



Holo-Table



Digiplay

Digital Services



AR Filters



Web Games



Virtual Spaces



Interactive
Videos



Virtual Reality



Smart Apps



Virtual
Conferencas

Market Impact

Experiential Etc. is revolutionizing **traditional marketing** by **integrating advanced technologies**, resulting in higher engagement rates and improved customer satisfaction.

EXTENSIVE BRAND PORTFOLIO

Experiential Etc has worked with more than **120 brands** including

















In 2024, the company added several **notable clients to their portfolio**, including


ZEE Entertainment Enterprises Ltd







The company is also in **talks to close deals** with

















BRAND PORTFOLIO

Media and Entertainment

nickelodeon



MPL
SPORTS

VIACOM 18

Disney



WM
WAVEMAKER
MEDIA, CONTENT, TECHNOLOGY

prime

Food

Cadbury



HYPER
LOCAL

mod
mad over donuts

Cargill

food
memories
bite into nostalgia

Electronics & Other



HDFC
Life
Sarutha ke jayo!

SAMSUNG



croma
in-store | online | mobile



KPMG



Automobile

TVS



TVS TYRES

JSW



HYUNDAI

GROWTH & EXPANSION

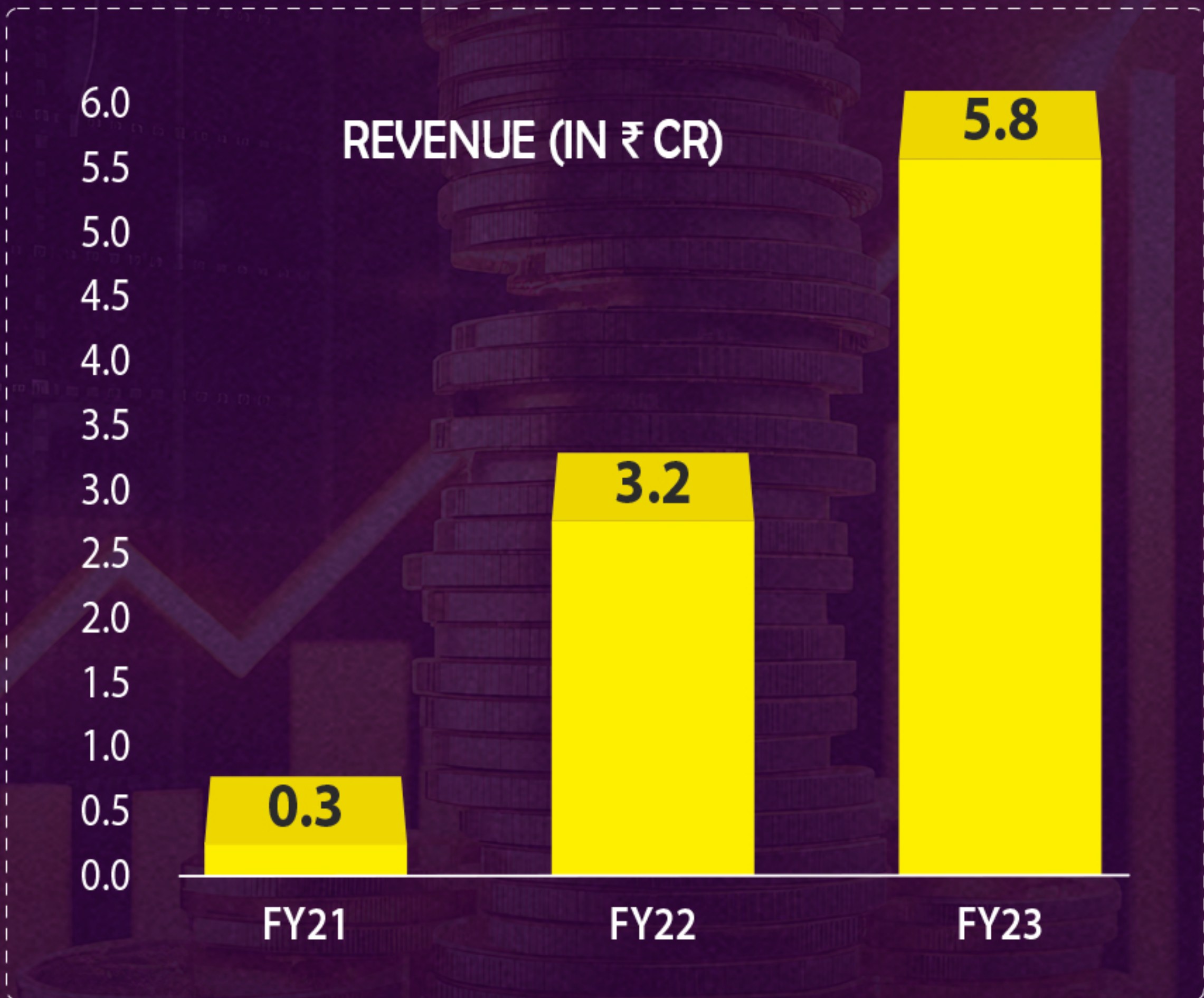
Furthermore, they're developing an **AI-powered experiential mall for exhibitions in June 2024**, which is expected to further boost their revenue.



Measurable Results

Emphasizing ROI, Experiential Etc.
employs **data analytics and post event surveys** to measure campaign effectiveness, ensuring maximum impact and client satisfaction.

FINANCIAL PERFORMANCE



Over the last 2 years, the company's revenue grew significantly from **₹0.37 crore in FY21 to ₹5.81 crore in FY23**, which is an impressive annual growth rate of 297%. Additionally, the revenue increased by 80% in FY23 compared to the previous year.

Experiential Etc Share Price

Experiential

₹110

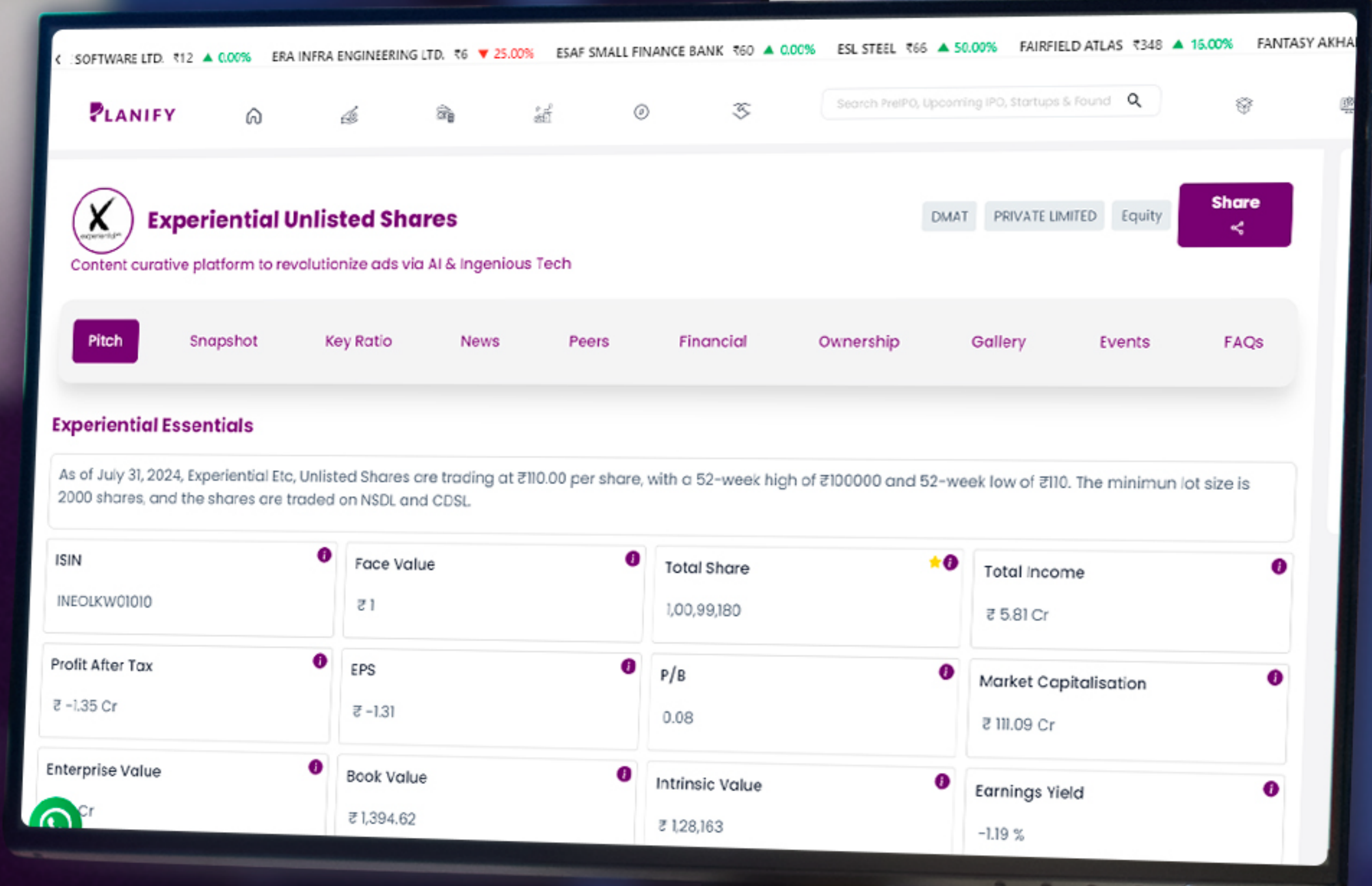
₹4,68,799 raised from 2 investors

Invest

₹ 0

Average Investment: ₹8,80,000 , Min. Investment: ₹2,20,000

Invest Now



As of July 16, 2024, Experiential Etc's unlisted shares trade at **₹110 per share**. The minimum lot size is **2000 shares**, and the shares are traded on NSDL and CDSL.

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